

FULL PAGE FALSE COVER SPECS




FRONT SIDE

Trim: W: 7.625" x H: 10.5"

Bleed: W: 7.875" x H: 10.75"

Safe Area: W: 7.125" x H: 10"

Choose one of the three color options to compliment your brand and artwork.

- Option 1: 
- Option 2: 
- Option 3: 

REQUIREMENTS

- Client logo (bottom left)
- "ADVERTISEMENT" text position (top center)

Color: black or white

Font: Helvetica Neue; 9 pt

If you do not have InDesign to utilize the working template file, our cover elements shown will be added to your submitted artwork on. Please specify a logo color option if you have a preference.

BACK SIDE

Trim: W: 7.625" x H: 10.5"

Bleed: W: 7.875" x H: 10.75"

Safe Area: W: 7.125" x H: 10"

- No requirements for artwork

Please download the full page false cover template at <https://spudman.media/print/specifications>

Questions?

Contact Kim Meyers at kmeyers@greatamericanpublish.com or 616-520-2137

